



LIFEPROOF®

LET'S GO!

nüüd for iPad Air

REVIEWER'S GUIDE



nüüd FOR iPad AIR

nüüd for iPad Air is the most unbelievably slim and light case available for the most unbelievably slim and light tablet. While safeguarding iPad Air from drops, dirt, splashes and complete submersion, nüüd gives users full access to every function and control — including the touchscreen.

The uninterrupted access to iPad Air's vivid Retina display, combined with LifeProof's four-proof protection, provides a level of defense and interaction unmatched by any all-protective iPad Air case ever created.

For a complete overview, visit:
www.lifeproof.com/ipad-air-nuud





360°
PROTECTION

nүүд SCREENLESS TECHNOLOGY

nүүд forms a waterproof seal around the edge of iPad Air's touchscreen with a system of integrated gaskets. Sealing to the touchscreen keeps iPad Air completely waterproof, while the touchscreen stays open to direct touch.

Touchscreen glass is incredibly tough, and like all glass, it's waterproof. nүүд harnesses these properties instead of covering them. Like a windshield seals to a car's body, the case seals to the touchscreen.

Together, glass and seal keep water and debris out while the inside — and iPad Air — stays safe and dry.

- User can touch iPad Air's actual touchscreen
- iPad Air remains completely waterproof and drop proof
- Zero visual interference — eliminates glare, rainbows
- Uninterrupted touch response



FEATURES

Design

The thinnest, lightest, all-protective iPad Air case ever made

nüüd

Waterproof seal protects iPad Air and opens the touchscreen to direct touch

Function

Complete access to every button, control and port

Style

Transparent back highlights Apple's brilliant design

Profile

Stays true to iPad Air's thin profile and precision lines

Acoustics

Dynamic speaker ports deliver maximum sound output and clarity

Optics

Anti-reflective optical-glass lens ensures distortion-free photography



LAB TESTED

Tested to meet strict specifications — and to exceed high expectations



Water Test

All cases are factory water tested, then sent to an independent lab for additional testing, including a second water test on randomly selected units. Cases that pass are shipped. Cases that fail are scrapped.

Ensures every case is leak free and instills maximum consumer confidence.



MIL STD 810F-516

This US Military Standard addresses the functional drop. It requires that an item can physically withstand the relatively infrequent, non-repetitive shocks encountered during handling and transportation.

Survives the drops, vibrations and bumps users encounter day to day.



IP-68

The international standard for Ingress Protection (IP). 6 is the highest rating for solids. 8 is the highest for liquids. IP-68 rated cases withstand circulating talc for 8 hours and water immersion to 2m for 1 hour.

Designed and tested to keep water, dirt, dust and snow out.

SPECS

DIMENSIONS 0.7" x 7.4" x 10.3"

WEIGHT .46 lbs

MSRP \$129.99





ONE CASE. FOUR PROOFS.



WATER PROOF

Fully submersible to 6.6 feet (2m) for up to 1 hour. This level of protection goes deeper than accidental spills and splashes. Users can take their iPad Air swimming, fishing and rafting. They can shoot underwater videos. Read in the tub. Take it to the lab, classroom or hospital. And simply wash it off in the sink.

See IP-68 under Lab Tested



DIRT PROOF

Totally sealed from dirt and minute dust particles. LifeProof's water protection standards also block dust and dirt. Users can take iPad Air hiking, camping, hunting and shopping. They can use it on the job, in the field or in the vehicle. Dirt, dust, sand, grit and mud stay out, keeping the iPad Air up and running.

See IP-68 under Lab Tested.



SHOCK PROOF

Survives drops from up to 4 feet (1.2m)

Drops are the number-one cause of device damage. Slips from the hand, falls from the lap, drops from the car roof and knocks from the table. LifeProof nüü is built to stringent military drop-protection specifications to safeguard iPad Air from the most common mishaps.

See MIL STD 810F-516 under Lab Tested.



SNOW PROOF

Completely closed to sleet, snow and ice

nüü has no problem keeping water and dirt out, so it's perfect for protecting iPad Air from melting snow and ice. Traditional cases can actually wick water from melting snow, drenching the device inside. With nüü, users can take iPad Air into the wilds of winter without worry.

See IP-68 under Lab Tested.

ACCESSORIES

Mounting Cradle

Compatible with AMPS and VESA mounting systems (not included), the Mounting Cradle is perfect for the car, truck, boat, plane, office, classroom, boardroom — anywhere users need iPad Air mounted and ready to go.



Cover + Stand

Delivers an additional layer of screen protection when iPad Air's not in use. It folds back to double as a stand for watching movies or typing.



LifeJacket

Slipping securely around nüüd for iPad Air, LifeJacket keeps the iPad Air buoyant and afloat. Along with the super buoyancy, the additional padding adds an extreme layer of drop protection.



Hand strap + shoulder strap

The Shoulder Strap lets you take iPad Air to school, to work and on vacation without the need for a bag. And the Hand Strap provides a firm one-handed grip on your iPad Air while the other hand stays free.



LIFEPROOF, LET'S GO!

LifeProof tablet and smartphone cases are just that — life proof.

Designed to deliver protection, style and functionality, LifeProof gives users the freedom to enjoy their mobile device everyday, everywhere, for everything — without worry.

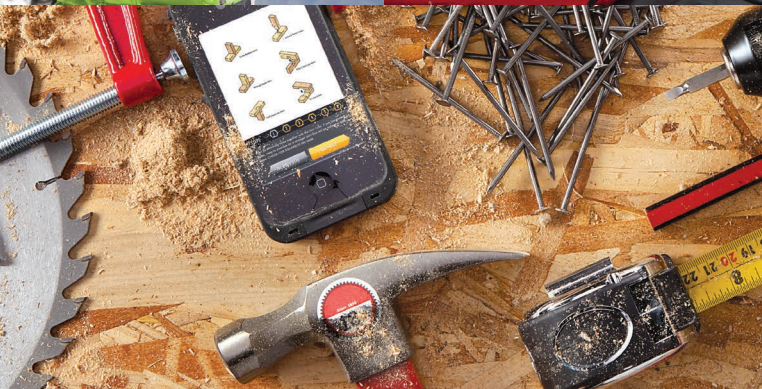
LifeProof continues to innovate and introduce technologies like frē, nüüd and four-proof protection in their mission to keep mobile devices protected and consumers connected in all situations.

For media contacts and press kits, visit:

<http://www.lifeproof.com/pr/>

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